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ڈیجی سکلز کے تمام کورسز کی حل شدہ اسائنمنٹ
اور کوئز کی (PDF) ہماری ویب سائٹ سے بالکل
فری میں ڈاؤنلوڈ کریں

فری لانسنگ
گرافک ڈیزائن

ورڈ پریس
ای کامرس

کوٹیک بک
آٹو کیڈ

ڈیجیٹل مارکیٹنگ
سرچ انجن آپٹیمائزیشن

ڈیجیٹل لٹریسی
کریئٹو رائٹنگ

اس کے علاوہ اور بہت سے، آپشنز جیسے کریک، سافٹویئر
بکس اور ایجوکیشنل میٹیریل وغیرہ بھی دستیاب ہیں



SEO101 : Quiz No. 1



Quiz Start Time: 06:25 AM, 19
October 2020

Time Left
sec(s)

Question # 1 of 10 (**Start time:**
06:25:25 AM, 19 October 2020)

Total Marks: 1

Which SEO is best for long run?

Select the correct option

<input type="radio"/>	Black Hat SEO
<input type="radio"/>	Grey Hat SEO
<input type="radio"/>	Blue Hat SEO
<input checked="" type="radio"/>	White Hat SEO



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sec(s)

Question # 2 of 10 (**Start time:**
06:27:02 AM, 19 October 2020)

Total Marks: 1

_____ are the basic set of rules or specifications to
be followed while operating over a search engine.

Select the correct option

<input checked="" type="radio"/>	SEO
<input type="radio"/>	Digital literacy
<input type="radio"/>	CSS
<input type="radio"/>	Algorithms



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Question # 3 of 10 (**Start time:**
06:27:26 AM, 19 October 2020)

Total Marks: 1

Which of the following is NOT the alternate name of rich snippets?

Select the correct option

<input type="radio"/>	Structured data
<input type="radio"/>	Schema tags
<input checked="" type="radio"/>	Micro data
<input type="radio"/>	Sitemap



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Question # 4 of 10 (**Start time:**
06:28:13 AM, 19 October 2020)

Total Marks: 1

What is organic search result?

Select the correct option

<input type="radio"/>	Results that are generated by advertisement.
<input checked="" type="radio"/>	Results that are generated by Search engine marketing.
<input type="radio"/>	Results that are naturally generated and not influenced by advertisement.
<input type="radio"/>	Results that are generated by Google AdSense.



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Question # 5 of 10 (**Start time:**
06:28:52 AM, 19 October 2020)

Total Marks: 1

SEO is a process to _____ to rank your
website higher in SERP.

Select the correct option

<input type="radio"/>	Cheat the system of
<input type="radio"/>	Force the
<input checked="" type="radio"/>	Organically optimize the content
<input type="radio"/>	Request the



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Question # 6 of 10 (**Start time:**
06:29:15 AM, 19 October 2020)

Total Marks: 1

Keywords with 3 or more words are called
_____ keywords.

Select the correct option

<input type="radio"/>	Difficult
<input type="radio"/>	Lengthy
<input type="radio"/>	Long-tail
<input checked="" type="radio"/>	Quality



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Question # 7 of 10 (**Start time:**
06:29:40 AM, 19 October 2020)

Total Marks: 1

According to the instructor, Digital marketing is incomplete without?

Select the correct option

<input type="radio"/>	Google Search Engine
<input checked="" type="radio"/>	Search Engine Optimization (SEO)
<input type="radio"/>	Websites
<input type="radio"/>	Google AdSense



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sec(s)

Question # 8 of 10 (**Start time:**
06:30:15 AM, 19 October 2020)

Total Marks: 1

Search Engine Optimization is?

Select the correct option

<input type="radio"/>	Growing visibility in organic (non-paid) search engine results.
<input type="radio"/>	Growing Visibility through un-organic (paid) means.
<input checked="" type="radio"/>	Growing visibility by requesting google to rank your web pages.
<input type="radio"/>	Growing visibility through website development.



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Question # 9 of 10 (**Start time:**
06:31:08 AM, 19 October 2020)

Total Marks: 1

If you have a Mobile store, which keyword is suitable for your business?

Select the correct option

<input checked="" type="radio"/>	Best mobile phones store
<input type="radio"/>	Reals state office
<input type="radio"/>	Kid's garments store
<input type="radio"/>	Cheap Garments products



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October 2020

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sec(s)

Question # 10 of 10 (Start time:
06:31:32 AM, 19 October 2020)

Total Marks: 1

Which is the most widely used search engine?

Select the correct option

<input type="radio"/>	Bing
<input type="radio"/>	Ask.com
<input checked="" type="radio"/>	Google
<input type="radio"/>	Yahoo