

# Is “WooCommerce Product Add-Ons Ultimate” The Best Product Add-On Plugin?



If you have been running an eCommerce site for years, I can assume that you have interacted with hundreds of your customers up until now. Whether you capture their opinions through a survey form, take their feedback post-purchase of products, or keep a record of their complaints and suggestions, you take most of their opinions into consideration. It shows that you really value their experience on your site and want to improve it for

their convenience. Well, that's a good thing and it contributes to your conversion rate at the end of the day.

But do you know that there is one more way in which you can offer them a great customer experience? Simply start providing them personalized products on your WooCommerce site. Now you might want to ask what do you mean by personalized products, right? With the term personalized product, I mean every add-on you provide with your products that makes customers feel something special about it.

For example, if you sell wristwatches on your website, you can give your customers a choice of whether they want to engrave their name on it. Or, if you are selling utensils on your site, you can let your shoppers create their own set of items. What's more, you can offer them options to wrap their products as a gift and then deliver to them or their loved ones. To be clear, there are many ways to delight your customers, all you need to do is implement them on your shopping site.

In this blog, we are going to review a very useful plugin that allows you to do all this without any hassle. We will show you how to use WooCommerce Products Add-Ons Ultimate plugin on your site to add various add-ons to your product. But before you grab that information, I would like you to have a look at [our web design Los Angeles company](#) that builds, maintains, and redesigns eCommerce sites. Not just that, if you want to rank your eCommerce site higher in search engines or boost your sales, you can also communicate with our company SFWP Experts.

With that complete, let's see what are the popular features of WooCommerce Product Add-Ons Ultimate plugin:

## **What Are The Best Features of WooCommerce Product Add-Ons Ultimate Plugin?**

As I have told you before, this plugin allows you to add extra options to your products that you sell in your WooCommerce store. This way customers can customize their product the way they want.

Just look at the wristwatch below. It is priced at £59.99 but when you choose to add engraving to it, the prices rise up exponentially. Here though the price is increasing by the characters you type, you can also set it to charge a fixed price for a five-letter or six-letter name.

Let's see what field types you can add to your products while applying the add-ons to it:

- Datepickers
- Checkboxes
- Radio groups
- Short or long text
- Image swatches
- And many more

One thing to note here is that you can apply the add-on features to the individual or multiple products based on your needs. For example, you can assign the add-on groups to one watch or all the watches in the store.

Additionally, you can also use conditional logic for your products to display a selected number of add-ons based on how your customer responded to an earlier add-on field. For example, you can provide an option to your customers through a radio button whether or not they want custom engraving on their product. If they answer "no" it's well and good, but if they answer "yes" you can ask them to type in the message in the given field.

What's most important from a financial point of view is that you can boost your revenue generation by charging extra for the facilities a customer opts for. Again, I will put the same example in front of you that if customers want to add custom engraving to their watch, you can ask them to pay more

based on the number of characters they enter. This will also help them to make an informed decision about the product they are purchasing.

In case you want to design a gorgeous looking product page for your WooCommerce site, connect with our Los Angeles web design company to get it done.

Now let's see some of the examples where you can actually use WooCommerce Product Add-Ons Ultimate.

## **What Are The Common Use Cases For WooCommerce Product Add-Ons Ultimate Plugin?**

### **1. To Sell Personalized Products**

Let's say you sell coffee cups on your shopping site. In that case, you can ask customers to enter their name to get it engraved on their cup. This way they will also get a customized coffee cup and you can also charge them extra based on the number of characters their name contains. For instance, you can specify it clearly on your product page that you will charge \$2 or \$3 for each character to be engraved.

### **2. To Create Your Own Product**

Suppose that you sell some sort of food mixture on your site. In that situation, you can provide options for people to choose their own ingredients and its quantity to be used for making that mixture. This way you will be able to offer custom products to your customers that will provide them exactly what they want.

In case you want to know what add-ons you can apply to other products on your WooCommerce site, [consult with the Wordpress developer experts](#) of our Los Angeles web design company.

### **3. To Wrap Up The Gifts**

When customers come to purchase a particular product on your site, you can offer them an option to cover their products in a gift wrap. Not just for themselves, you can also provide options to gift those products to their loved ones. For this, you can charge them a little extra on the total order value.

### **4. To Sell On Conditions**

Take for example wine selling on your WooCommerce site. You can allow people to choose different types of bottles for the wine they are purchasing. In addition to that, you can also add conditions for the bottles in which they will get the wine. For example, you can display a small message there saying something like “choose three reds and three blues”.

This is the perfect example of using conditional logic for selling products on your eCommerce website. In case you want to know how to create profitable conditional logic for selling your products, have a word with the representative of [our reputed Wordpress website design company](#).

### **5. To Sell Dimension-Based Products**

If you sell dimension-based products on your site, you can charge customers based on the size of the product. For example, you sell home windows on your WooCommerce site. Then you can calculate the whole price of the windows based on its exact dimension. That's not all, you can also vary the prices based on the glass and other materials they want to be used in their window.

There is one thing I want to make clear here that the WooCommerce Product Add-Ons Ultimate plugin is not only helpful in adding traditional add-ons to your products but also the modern ones.

I'll explain this to you with another example. Assume that you are a leading restaurant company that sells pizzas and other eatables through your website. Now if your website is powered by WooCommerce and accepts pizza orders from customers, you can use WooCommerce Product Add-Ons Ultimate plugin to let people order customized pizzas. To put it simply, you can ask them whether they want to put a specific type of toppings on their pizza and then charge extra for the same.

If you want to know other ways to sell more products to your customers by implementing easy techniques during checkout, talk to our Los Angeles web design company now.

Now I will show you how to apply add-ons to your products on the WooCommerce site.

But to read that part of the blog, you will have to go to its second part i.e., titled - Is "WooCommerce Product Add-Ons Ultimate" The Best Product Add-On Plugin, Part II.

## **Contact Details:**

213-277-9177

[la@sfpexperts.com](mailto:la@sfpexperts.com)

## **Visit Reference Profile Websites:**

<https://bit.ly/3gva2Wq>

<https://bit.ly/2RTL0DL>

<https://bit.ly/3dbBBSd>

<https://bit.ly/35pbDtl>

<https://bit.ly/3c8VcBE>

<https://bit.ly/2XbEpts>

[best ecommerce platform](#)

<https://bit.ly/3bNWF0D>

<https://bit.ly/2EuBhST>

<https://bit.ly/3bqsVrm>

<https://bit.ly/3iLAFaf>

<https://bit.ly/2ZKWboM>

<https://bit.ly/3jIGl4U>

<https://bit.ly/36CGsJR>

<https://bit.ly/2XcvM1L>

<https://bit.ly/2RWB9Pc>

[Woocommerce Themes](#)

<https://bit.ly/2QVe26U>

<https://bit.ly/367jLPR>

[Woocommerce Plugins](#)

<https://bit.ly/2ZRj4a6>

<https://bit.ly/3d63viN>

<https://bit.ly/2WVzGwb>

<https://bit.ly/3mQqO5v>

<https://bit.ly/2RWRT8T>

<https://bit.ly/2EvpJi3>

<https://bit.ly/3kNeTU2>