



M O T I

FIND YOUR MOTI-VATION

A vertical, black and white photograph of a modern building with a grid of windows, reflected in a body of water. The image is positioned on the left side of the page, partially overlapping the text area.

## ■ MOTI >>

META LAB is a new company with a long history in the vape industry. Started in 2013 as MOJO Tech and headquartered in Las Vegas, META LAB was created to help smokers break the cycle of cigarettes and bring style, flavor, and satisfaction to all adults who enjoy vaping. Our mission is to offer devices and juices that far exceed what smokers enjoy in traditional tobacco products with innovative designs, original flavors, and 24/7 support for both our retail and wholesale customers.

Technology has advanced quickly when it comes to vaping, but Meta Lab doesn't just keep up with the times—we now lead the industry with our flagship products, the MOJO closed pod system and the new MOTI vape system that gives users the choice of pre-filled flavor pods or refillable pods they can use with their favorite e-juice. And MOJO and MOTI are just the latest chapter in the META LAB story. Who knows what we'll delight you with next!

# MOTI

## ■ KNOW OUR TEAM >>

The core management of META LAB comes from well-known tobacco giants at home and abroad as well as from leaders in smart technology, e-commerce, and consumer goods.

The META LAB “Dream Team” includes more than 150 engineers, designers, supply chain specialists, customer service experts and business innovators.

We believe that using the best in design, technology, and quality are key in our mission to create satisfying, stylish, and profitable alternatives to traditional tobacco products.

### THE META LAB VISION

To help improve the lives of the global smoking epidemic by creating an alternative to the bad smelling cigarettes, MOTI is on a mission to produce positive change with cigarette smokers in thought.

### ENTERPRISE MISSION

Redefining “smoking”.

### MOTI

“Find Your MOTI-vation”

# MOTI >>

## ■ SUPERVISION AND PUBLIC POLICY

META LAB supports reasonable supervision for nicotine products, and abides by all laws and regulations of regions where our products reach. We hope all META LAB products will be part of solutions ending combustible smoking, rather than one of parts that attract adolescents or influence the non-smoking population. We invest time and resources in a new mode for the purpose of providing tobacco alternatives for adult smokers, and it is forbidden to sell products to minors. We also welcome personages of all circles to discuss with us on this theme

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# MOTI >>

## ■ PROSPECT

The e-cigarette market is estimated to reach USD\$44.6 billion by 2023, with growth in the market led by factors such as increasing health concerns among cigarette smokers, rising demand for smokeless and ashless vaping, and an expected surge in the number of vape shops and designated stores buying e-cigarettes to sell as retail items.

Permeability of E-Cigarette

more than **13%**

10.8 million e-cig users

E-Cigarette market reached 5 billion dollars in 2018

volume has been annually increased by 25%



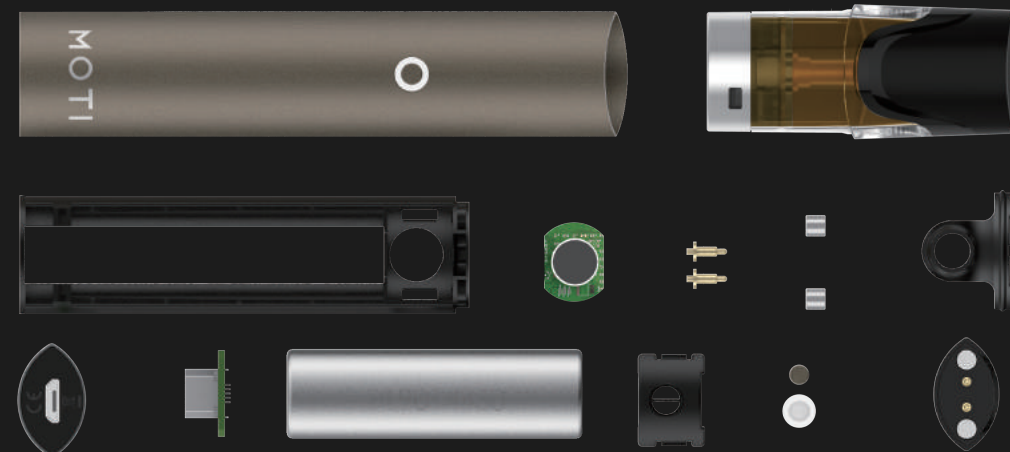
## Our Mission

To help improve the lives of the global smoking epidemic by creating an alternative to the bad smelling cigarettes, MOTI is on a mission to produce positive change with cigarette smokers in thought.

## INSTRUCTION OF MOTI >>

MOTI's predecessor, the MT Magic Flute, is considered the "grandfather" of all pod e-cigarettes in China. Three generations of product innovation by 2018 moved the brand into the future with the most innovative upgrades in the industry.

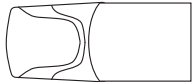
MOTI is a next-generation pod system that lets you flavor your lifestyle your way with pre-filled and refillable flavor pods in a simple, elegant device design.





# MOTI

## MOTI PARAMETERS >>



### Pod

- 1.8mL Juice Capacity (VG/PG 50/50)
- 6th-generation ceramic coils
- Resistance Range: 1.2Ω - 1.5Ω
- Up to 650-800 puffs per juice tank



### Device

- Integrated 500mAh rechargeable battery
- Charge Time: 50min
- 10-second safety cutoff
- Draw-activated
- Dimensions: 115mm x 20mm x 10mm
- Weight: 18g
- Provides protection against short circuits, low voltage, low resistance, and overheating



### E-liquid

- Ingredients: vegetable glycerin, propylene glycol, nicotine salt, natural flavor
- 5% Nicotine by volume



MOTI has classic business colors of black, gray and silver, as well as cool young Twilight and macaroon colors, with 10 colors for consumers to choose from.

MOTI >>

MOTI VIBE >>



CLASSIC BLACK    WARM GREY    DEEP OCEAN OCEAN    CHERRY BLOSSOM    SHINY SILVER    AURORA    ROBIN'S EGG    THE RED    BRIGHT LEMON    CREAMY WHITE

FLAVOR OF CARTRIDGE >>



Oolong Tea



Mung Bean



Tobacco



Strawberry Parfait



Watermelon Ice



Banana Frost



Lemon Tea



Mango Ice



Menthol



Arctic Mint





## ■ ADVANTAGES OF MOTI >>

1

Body Design

2

Real Cigarette  
Experience

3

Pure Taste

4

Easy  
Assembly

5

Comfortable Design  
of Cigarette Holder

6

Long  
Battery Life

MOTI

### Body Design

Integrated design, no button operation lightweight, portable, plug and play  
No need of liquid injection, no need to clean

### Real Cigarette Experience

Adopts nicotine salt technology, in the mode of moderate organic salt  
Reduce stimulation of nicotine to human body  
Provide 1:1 experience of smoking a real cigarette

### Pure Taste

META TECH heating technology  
Adopts "META TECH" heating technology which is the most advanced in the world today  
The cartridge provides stable heating and prevents from being burnt, offering excellent taste.

### Easy Assembly

Inserted magnetic design The seamless connection of cartridge and rod can be realized after one "tick" sound.

### Comfortable Design of Cigarette Holder

Ergonomically designed, flat oval shape suction port, naturally fitting lips

### Long Battery Life

Polymer lithium battery has large capacity: 500mAh Micro USB charging design  
Needs 50 minutes to be fully charged Fully-charged battery allows 24-hour use

## MOTI

### ■ MOTI SCENE DISPLAY >>



#### WHEN DRIVING

being restricted as well as free.  
MOTI provides smooth smoking experience  
and does not generate ash or odor.



#### WHEN WORKING

obtaining creation and passion.  
MOTI nicotine salt is safe and effective.



#### WHEN RELAXING

relaxing body and soul.  
Zero operation and free threshold provides  
excellent using experience.



#### WHEN HAVING PARTY

combining emotion with emotional intelligence.  
MOTI is free from tar and avoids passive smoking.



#### WHEN GETTING HOME

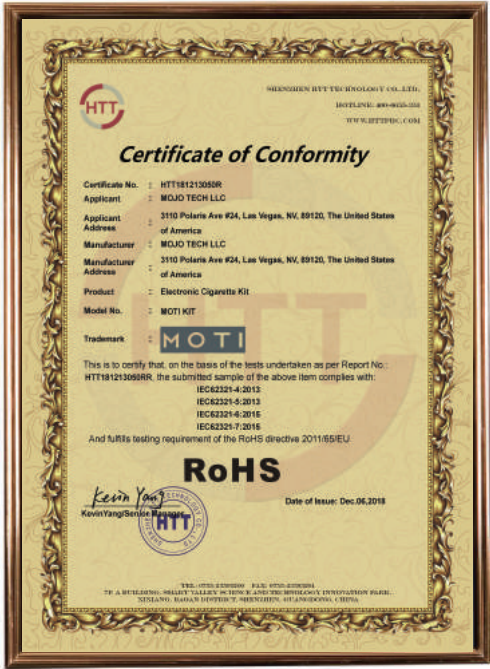
combining responsibility with health.  
MOTI contains natural glycerin of fruit and vegetable.

# MOTI >> QUALIFICATION & CERTIFICATION

MOTI Electronic has passed European Union CE, FCC, ROHS and other international professional tests and inspection certifications. MOTI has also obtained numerous electronic cigarette patents at home and abroad.



CE authentication



ROHS authentication



FCC authentication

## AFTER-SALES & QUESTIONS

META LAB provides nationwide quality assurance, promising to offer worry-free after-sale service and free replacement of new one for life.

After-sales service Tel: 400-012-6828 or follow WeChat public account: "MOTI"  
Workday: Mon-Fri, 9:00-12:00AM, 13:30-18:00PM  
Saturday: 9:30-12:00AM

ANY QUESTION WILL BE REPLIED IN TIME IN OUR WORKING HOURS.

Thank | YOU  
COOPERATION

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